

GLASGOW INTER- NATIONAL

DATE January 2015

Handbook for Participation in Glasgow International 2016

Further Information

If you have any questions about any of the information contained within this document please contact:

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INTRODUCTION

Vision and Mission

Glasgow International is an internationally renowned festival that celebrates and showcases Glasgow as a unique centre for the production and presentation of contemporary visual arts.

In all its work, Glasgow International aims to:

- support, develop and present the very best contemporary art
- collaborate with the city's artists and art's organisations
- broaden and deepen engagement with, and experience of contemporary art amongst local, national and international visitors
- create and support a strong and professional team to deliver the festival
- create a robust financial model and achieve positive economic impact in Glasgow and Scotland
- ensure sound and stable management of the festival

Artistic Values

There are a number of artistic values that underpin the festival:

Programming:

- Relevance
- Critical integrity
- Timeliness
- Risk-taking

Investment in artists:

- Nurturing
- Supportiveness
- Information-sharing
- Understanding

Audience:

- Accessibility
- Openness
- Generosity

Festival History

Glasgow International is an 18 day event taking place every other year across the city of Glasgow. Combining the characteristics of a conventional visual arts biennial, with a more event-based experience, GI is a truly unique project in the British cultural calendar.

The Festival had two annual editions in 2005 and 2006 before changing to its current format in 2008. 2014 saw the festival return for the sixth edition, and fourth in the biennial format.

GI provides a unique platform, combining the best in international contemporary visual art with a strong local element. Glasgow has an unusually rich visual arts sector, described by The Guardian as the 'most developed arts scene outside London'.

Using established arts venues, public spaces, museums and non-art spaces, the Festival promotes Glasgow as a major international centre for the production and presentation of visual arts.

Funders and Governance

Financial management of the GI Festival sits with Glasgow Life whilst the project is overseen by a Steering Group, comprised of representatives of each of

the Festival's four core funders (Glasgow City Council / Glasgow Life, Glasgow City Marketing Bureau, Creative Scotland and Event Scotland) and an Artistic Advisory Committee. In 2014 the festival was no longer funded by Scottish Enterprise, in contrast to the previous three editions, resulting in a £100k resources reduction.

The Advisory Board for 2016 is comprised of: Laura Aldridge (Artist), Gerry Grams (Director, Festival of Architecture 2016), Andrew Hamilton (The Modern Institute), Derek Harte (Hamilton Corporate Finance), Sarah Munro (Glasgow Life), Kirstie Skinner (Outset) and Jamie Whitfield (Property Development Manager).

Festival Characteristics and Structure

As before – Glasgow International is a festival not a biennial: this suggests an opportunity for event-based programming, in addition to 'static' exhibitions.

Additionally, Glasgow International financial input into other organisations' programmes is focused on activity that is over and above already funded year-round programmes.

The final programme comes together through the following four routes:

Director's: Projects, events and exhibitions commissioned and curated directly by the Director of GI, including in co-operation with other organisations. This will include Tramway and GOMA.

Supported: Projects, events and exhibitions conceived by organisations, groups and associations in receipt of GI funds

Across the City: Projects, events and exhibitions conceived by organisations, groups and associations who are not in receipt of GI funds

Open Glasgow & Open Glasgow Bursary: Open call for submissions from individual artists, and curators to apply for funding for a new work conceived for the city at Festival time.

Programme decisions are made by the Director in consultation with Glasgow International's Artistic Advisory Committee. Open Glasgow will be selected by a small panel from Glasgow and further afield.

Festival Team 2016

Sarah McCrory, *Director*

Karen Shaw, *Festival Manager*

Emma Flynn, *Festival Coordinator*

Katherine Murphy, *Curatorial Assistant*

Vicky Steer, *Commercial Development Manager*

In January-March 2015 we will be tendering for: Marketing, Design and PR, and these teams will be in place by April 2015. A number of other roles will be recruited closer to the festival, including Professional Visits Programmer and Volunteer Coordinator, and Digital and Publications Editor.

The Festival is supported by a team of volunteers, recruitment will start late summer 2015, letters of interest and CVs can be sent to volunteer@glasgowinternational.org

Contact Details

A: Glasgow International, Trongate 103, Glasgow, G1 5HD

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W: www.glasgowinternational.org

Dates of the 2016 Festival *CONFIDENTIAL*

The confirmed dates of the 2016 Festival are:

Friday 8th (opening event on 7th) – Monday 25th April 2016

CONFIDENTIAL

These dates are confidential and not for circulation as yet. Dates have only been released to organisations and initiatives submitting proposals for Glasgow International 2016. The Festival Team will publicly announce dates as part of the Marketing and PR campaign.

The Festival preview will be on Thursday 7th April and will be organised by the GI team. Please see the 'Opening Weekend' section for further info.

GUIDANCE FOR APPLICANTS

There will be no theme for Glasgow International 2016, but internal guiding ideas are shaping this edition of the festival. Below are some of these guiding principles that will help steer the content/creative aspects and the practical aspects of proposals.

To be clear, the primary focus this edition will simply be on ambitious, quality exhibitions, events and projects. Although the information in the following notes is desirable, all proposals will be judged equally on their own merits.

Glasgow International will accept applications of both international and Scotland-based artists for the forthcoming programme.

- Glasgow as a unique site: there are a large number of interesting buildings and locations with potential for projects. We are interested in proposals that can use either their own space or work in conjunction with an off-site project/element.
- Glasgow International welcomes proposals which represent the diversity of the city and the people who live and work here including ethnicity, age, ability, gender and sexuality.
- Quality and ambition: the past editions of Glasgow International have made it into a much-loved world-class festival, and for 2016 we hope to add to that by continuing to show an excellent quality programme that still feels local to Glasgow and Scotland. Visitors to international art events want to get a picture of the city as well as see new works from the wealth of artists based in the city, and this is the balance we will try and achieve for 2016.

SUPPORTED PROGRAMME

DEADLINE for Supported Programme applications is: 1 June 2015.

Applicants will be notified of decisions by the end of June 2015.

The Supported Programme is a strand where organisations, groups or individuals can propose projects, events and exhibitions and request financial support from Glasgow International. Organisations need to demonstrate how this activity will be additional to their current programme, projects you would not otherwise be able to undertake.

Only organisations or individuals based in Glasgow are eligible to apply.

OPEN GLASGOW

DEADLINE for Open Glasgow applications is: 1 June 2015.

Applicants will be notified of decisions by the end of June 2015.

Open Glasgow is a fund specifically aimed at individual artists and curators to propose a project for Glasgow International. The total fund for Open Glasgow is £15,000 and this fund will be split across a number of projects as in previous years.

Artists should be currently based or have been educated in Scotland and should have at least 3 years professional experience. Please note that undergraduate students are **not** eligible to apply to Open Glasgow.

OPEN GLASGOW BURSARY

DEADLINE for Open Glasgow applications is: 1 June 2015.

Applicants will be notified of decisions by the end of June 2015.

Following the success of the Open Glasgow Bursary in 2014 this strand will be made available again for Glasgow International 2016.

The Open Glasgow Bursary is an award of £2,000 for a recent* graduate or postgraduate who graduated two years or less from art school at the time of the festival in 2016.

Artists must be currently living or working in Glasgow and have studied for either an undergraduate or postgraduate degree in Scotland. **Artists must have graduated between January 2013 and December 2015 to be eligible to apply.*

ACROSS THE CITY

DEADLINE for Across the City Programme applications is: 31 July 2015.

Applicants will be notified of decisions by mid August 2015.

Glasgow International will consider proposals for any additional exhibitions, events, performances. As with the Supported Programme, submitted proposals will be selected by the Director in consultation with the Glasgow International Artistic Advisory Committee. Across the City programme proposals will not receive funding from the Glasgow International Festival.

HOW TO APPLY: All Proposals must be submitted online through our new portal. For 2016, we will be working with a new system which should make everyone's experience of submitting information easier. Please [click here](#) to begin your application.

The online proposal form requires your contact details, and project information, budget information, written proposal (maximum 2000 words) and images. (For information on accepted image sizes please see images section later in this handbook).

ELIGIBILITY

Proposals for all strands of the programme are invited from organisations based in Glasgow **ONLY**, unless previously discussed with the Glasgow International Director.

For Open Glasgow, artists should be currently based or have been educated in Scotland and should have at least 3 years professional experience. Please note that undergraduate students are **not** eligible to apply to Open Glasgow.

For the Open Glasgow Bursary, artists must be currently living or working in Glasgow and have studied for either an undergraduate or postgraduate degree in Scotland. Artists must have graduated between January 2013 and December 2015 to be eligible to apply.

DECISIONS

Successful proposals are selected by the Director in consultation with the Glasgow International team and Artistic Advisory Board. Open Glasgow & Bursary will be selected by a small panel from Glasgow and further afield.

There is no appeal procedure for unsuccessful applications. We cannot offer feedback on unsuccessful proposals.

Supported Programme: Deadline 1 June 2015, decisions end June 2015

Open Glasgow & Bursary: Deadline 1 June 2015, decisions end June 2015

Across the City: Deadline 31 July 2015, decisions mid-August 2015

Outcomes of applications to the Supported Programme:

- an offer of funding.
- a referral to relevant bodies or individuals who may be able to develop your project, such as Glasgow Life Arts officers, where appropriate.
- a contract with terms and conditions for participation (this can be viewed through our online portal prior to submitting a proposal) .

Or

- no funding offer, but accepted as part of the Across the City programme.

Or

- request for a reworked proposal which can be re-submitted by for consideration as part of the Across the City programme, deadline 31 July 2015.

INFORMATION FOR PARTICIPATING ORGANISATIONS

Funding

Creative Scotland

Creative Scotland is one of the key funders of Glasgow International. Within the commissioning role of the festival, Glasgow International will be allocating funds to support programming activity across a range of organisations and individuals participating in the festival. As Creative Scotland is already making a financial contribution towards these, organisations that are in receipt of such funding would not be expected to apply to the Creative Scotland for the same project, as this would constitute double funding. This applies equally to projects that are either entirely funded or part funded by Glasgow International. Exceptions can be made if there is significant benefit outside of the Festival to help realise separate parts of the project.

Organisations and individuals not in receipt of Glasgow International programming funds may apply to Creative Scotland for investment to support their proposal for the festival where an appropriate scheme is available. Prospective applicants should note that Creative Scotland will share information with Glasgow International on all applications that cite the festival as a platform or location for the work proposed.

Further detail on all Creative Scotland schemes is available on their website:
www.creativescotland.com

Payment and Invoicing

Glasgow Life processes GI financial transactions; therefore organisations participating in the festival must submit all invoices in PDF format, invoices must include Personal Reference and be addressed to Glasgow Life's head office address: **Glasgow Life, 220 High Street, Glasgow G4 0QW**. Self-employed individuals must also complete a tax liability disclaimer with each invoice – this will be supplied by Glasgow International. Glasgow International will be unable to pay you or your organisation without this information.

Standard payment period for Glasgow Life is 32 days from the date the invoice is received. Further information on invoicing as well as appropriate forms will be made available to those participating in the Supported and Open Glasgow programmes. Any questions can be directed to info@glasgowinternational.org

The payment structure for the Supported Programme is that 50% of your award will be paid on return of a signed contract and completion of marketing and PR information (due September 2015), a further 45% will be sent in December 2015, with the final 5% payment made upon completion of the festival evaluation (May 2016).

Recoupment

In the event that an artwork that has been commissioned or substantially funded by Glasgow International is sold within three years of the conclusion of the Exhibition the organisation contracted by Glasgow Life (on behalf of the Glasgow International Festival) will repay to Glasgow Life, within thirty-two days of completion of the sale, whichever is the lesser of:

- the contribution from Glasgow International Festival to the original work
- thirty percent of the [gross] sale price of the artwork.

Contracts

Contracts will be distributed to the successful applicants involved in the Supported, Across the City and Open Glasgow Programmes. Project management teams are required to complete and return contracts to Glasgow International Festival Office, Trongate 103, Glasgow G1 5HD, by September 2015.

Venues and Technical

Venues

It is the responsibility of each organisation to secure their venue for the festival. Where possible, Glasgow International may be able to offer advice with regards to possible sites and locations. **All venues must be secured by October 2015 at the latest.**

Technical

Each organisation is responsible for dealing with all technical requirements and ensuring Health and Safety compliance. Where possible Glasgow International will offer advice with regards to completing risk assessments, the fitting out of off-site spaces etc.

Responsibility also lies with each organisation to ensure all relevant permissions, insurances and licences are in place. Where necessary, GI will request copies of insurance and permission documents.

Staff and Access

Staffing/Volunteers

Project budgets should include invigilation costs. Glasgow International will endeavour to help out, where possible with volunteers where your needs are

greater than at other times due to the nature of your project, but this may not always be feasible.

Opening Hours

All venues should be open 7 days a week during the Festival, Thursday 7th – Monday 25th April (lots of our visitors are in town Sundays and Mondays). We also ask organisations to open late on each of the Thursday's during the festival - until 8pm (14th and 21st April 2016). Our audience research has shown that the 'twilight' slot after work (5pm – 7pm) is attractive to visitors.

The Hub is likely to be open 10am – 6pm daily, and until 8pm Thursday's, in line with previous years.

Opening Weekend

All venues need to be open to the general public on the morning of Thursday 7th April 2016 i.e. before your 'launch/preview' event that evening.

A schedule of opening events will be drawn up by Glasgow International in advance of the festival and we aim to geographically cluster events where possible as in 2016. We suggest that opening events take the form of short receptions or over a longer time slot, to allow people to drop in.

Once confirmed, times of opening / closing events will be added to a list that can be downloaded by subscribers to the Glasgow International website and will be available to visitors to our festival hub. Organisations are responsible for issuing invitations for their own previews.

Formal Visits

Tours & International visits

Over the festival Glasgow International organises a number of community tours, public and visits for groups such as UK and international arts professionals, and art students. These tours are organised in advance of the festival and if your project has been selected you will be notified by the International and Professional Visits Programmer to make arrangements.

We are open to suggestions of professionals / representatives from institutions who may benefit from a visit to the festival. Please let us know if you want to propose someone to be part of the visits programme by emailing visits@glasgowinternational.org

We regret that due to the size of the festival, we are unable to bring tours to every venue included in the festival.

PR AND MARKETING

Venues will be required to work with the festival PR and Marketing teams to facilitate publicity, media opportunities and branding requirements. All media activity relating to projects should be co-ordinated in tandem with Glasgow International. Please contact info@glasgowinternational.org if you wish to discuss publicising your project prior to our team being on board.

Advance Access / Images for Press

Exhibitions MUST BE READY by 6pm on Tuesday 5th April 2016 to allow for potential press visits and Glasgow International photo and video documentation.

In addition, we ask organisations to arrange documentation between this date and the festival opening. Images must be sent to the GI team by 9pm on 6th April 2016. Importantly, this will ensure images of your show can be made

available to our press team for any press requests that come in over the opening days of the festival.

In the lead up to the Festival our press team will provide updates on press interest in any specific piece of work. We request that all organisations are available by this date for any press requests.

Copy

Organisations will be required to complete a Publicity and Web info request form for exhibitions that have been proposed. This form must be submitted by September 2015. We will ask for information on additional events in December 2015 / January 2016.

The information submitted will be used to populate the website, printed material and in press releases, this information will be circulated before it goes public with a deadline for amendments to be submitted.

Press Releases

The press team will circulate a 'note to editor' which should be added to any press release generated for your project. We ask for all press releases to be sent to the press team on press@glasgowinternational.org for approval before your organisation sends it out.

Glasgow International Brand Identity & Accreditation

All organisations and projects included in the Glasgow International programme are obliged to use GI branding on all marketing and PR material, including, but not limited to, emails, press releases and adverts and leaflets. Glasgow International Festival branding and logo guidelines will be available from the Online Application portal and our website.

Marketing guidelines will be circulated to all projects by October 2015. All projects participating in the festival are required to display the Glasgow International logo in any printed or online marketing and PR materials produced for the project. In addition the accreditation line for your own publicity material will be dependant on whether you have received funding from Glasgow International.

- Supported Programme: “...commissioned by [YOUR NAME] in association with Glasgow International.”
- Open Glasgow & Open Glasgow Bursary: “...supported by Glasgow International 2016”
- Across the City: “...presented as part of Glasgow International 2016”

Evaluation

All participants are required to contribute to the evaluation of the festival, including capturing attendance information and feedback from visitors. Failure to submit your evaluation and accurate visitor numbers by May 2016 will result in 5% of your budget being withheld.

Accurate figures are very important to Glasgow International, and the future of its continued support.

IMAGES AND DOCUMENTATION

Organisations are asked to provide images of the artists work for press use. These images are a vital factor in the success of our press campaign. We are looking for images that reflect – where possible – the nature of the commission. Images of work in progress are also welcome.

We will require web-size as well as high-resolution images of your project. It is each individual project's responsibility to capture adequate documentation,

which should be submitted to the Glasgow International Press team in time for reviews coming out over the first weekend of the festival (deadline for submission of installation images is 9pm Wednesday 6th April 2016). These images will also be used to update the festival website throughout the festival.

Images

Glasgow International will begin to receive requests for images from the moment the festival dates are announced. We will require between 6-10 images to be submitted with your marketing and PR information form in September 2015, with exhibition install shots ready before 9pm Wednesday 6th April 2016.

Web-sized images: JPEG ONLY, Maximum 72dpi / 1MB

Print sized images: JPEG ONLY, Maximum 300dpi / 5MB

*All images must be accompanied by an image caption (including: artists name, year, title, description and appropriate credits). Please ensure that appropriate permissions have been given for any images submitted to us.

**PROVISIONAL SCHEDULE OF ACTIVITY AND DEADLINES FOR
GLASGOW INTERNATIONAL 2016 *CONFIDENTIAL***

Jan 2015	Glasgow International 2016 funding applications open
7 Apr 2015	One year to go 'Save the Date' Announcement
1 Jun 2015	DEADLINE Supported Programme
	DEADLINE Open Glasgow & Open Glasgow Bursary
June 2015	Consideration and review of Supported Programme, Open Glasgow & Open Glasgow Bursary submissions
End Jun 2015	Supported Programme applicants notified of decisions
	Open Glasgow & Bursary applicants notified of decisions
July 2015	Glasgow International Meeting for all Supported organisations
- Date TBC	
31 Jul 2015	DEADLINE Across the City Programme
Mid Aug 2015	Across the City applicants notified of decisions
Sept 2015	DEADLINE Submission of all marketing copy and images
	DEADLINE programme contracts
	First payments to Supported Programme, Open Glasgow & Open Glasgow Bursary (on submission of copy, images and contracts)
Oct 2015	Press Announcement – including programme details
	DEADLINE Confirmation of venues
Nov 2015	Glasgow International meeting with all programme participants
	- Date TBC
Dec 2015	Website copy to be checked by all participating organisations
	Second payments to Supported Programme, Open Glasgow & Open Glasgow Bursary.
Jan 2016	Full programme details on Glasgow International 2016 Website
	Publicity materials to go to print
	Glasgow International Meeting with supported and included organisations TBC
	DEADLINE Additional events (talks, tours, other events)
	Schedule for opening weekend confirmed
	DEADLINE Specific volunteer requirements submitted to Glasgow International Volunteer Coordinator
	Press releases to be submitted to Glasgow International press team for approval
Feb 2016	Invitation requests submitted to Glasgow International office
Apr 2016	Training events for volunteers
5 Apr 2016	Installation complete
5-6 Apr 2016	Press visits
6 April 2016	DEADLINE Installation images for press requests
7 Apr 2016	Festival Launch Event
8-25 Apr 2016	Glasgow International 2016
25 Apr 2016	Last day of Glasgow International 2016
13 May 2016	Evaluation and documentation to be submitted
May / June	Final payments issued to supported programme, Open Glasgow & Open Glasgow Bursary on completion evaluation

PARTICIPANTS TERMS AND CONDITIONS (DRAFT)

The Terms and Conditions contained within this handbook are provided in draft format for information only. Glasgow Life reserves the right to alter the foregoing Terms and Conditions at any time. In particular, the Terms and Conditions may be varied to take account of the individual requirements of any proposed project or artwork, to reflect changes in legislation or to satisfy the requirements of Glasgow Life and/or any organisation which provides funding for Glasgow International 2016.

COMMISSIONING AGREEMENT

GLASGOW INTERNATIONAL 2016: 7-24 April 2016 (“the Exhibition”)

Culture and Sport Glasgow, a company which is a charity (Scottish Charity Number SC037844) incorporated under the Companies Acts and limited by guarantee (with registered number SC313851), having its registered office at 220 High Street, Glasgow G4 0QW and operating under the name ‘Glasgow Life’ (“**Glasgow International**”), has the lead role in producing the Exhibition. Glasgow International wishes to commission [*NAME AND ADDRESS OF PRODUCER TO BE INSERTED*] (“**the Producer**”) to engage **the Artist** (as defined in “**the Brief**” annexed hereto) in order to produce the artwork described in the Brief (“**the Artwork**”) on the following terms and conditions:-

1. The Producer agrees to produce the Artwork for display, free of charge to the general public, in [*NAME AND ADDRESS OF THE VENUE TO BE INSERTED*] (“**the Venue**”) during the Exhibition on the dates specified in the Brief. For the avoidance of doubt, the Artwork shall at all times remain in the ownership of the Artist and/or the Producer.
2. Where the Brief is not specific at the time of signing this Agreement, the Producer shall liaise regularly with Glasgow International’s representative and agree amendments to the Brief in order to accurately describe the Artwork to be produced.
3. Glasgow International shall pay the Producer:
 - 3.1 the sum of [*FEE TO BE INSERTED IN WORDS*] POUNDS (£[*FEE TO BE INSERTED IN FIGURES*]) STERLING (“**the Contribution**”) in respect of the production costs and the right to exhibit the Artwork at the Venue for the duration of the Exhibition;
 - 3.2 any additional costs or expenses agreed in advance, in writing, between Glasgow International and the Artist.
4. The Producer shall, and will ensure that Artist shall, use their aesthetic skill and judgement to create the Artwork and Glasgow International agrees to pay the Contribution in respect of the completed Artwork, in accordance with Condition 3, unless it can be shown that the completed Artwork was not executed in accordance with the terms of the Brief.
5. The Producer shall be entitled to invoice for the Contribution in accordance with the following timetable:
 - 5.1 [*PERCENTAGE PAYABLE TO BE INSERTED*] % of the Contribution on [*DATE TO BE INSERTED*]
 - 5.2 [*PERCENTAGE PAYABLE TO BE INSERTED*] % of the Contribution on [*DATE TO BE INSERTED*]
 - 5.3 [*PERCENTAGE PAYABLE TO BE INSERTED*] % of the Contribution on completion of the Exhibition evaluation by [*DATE TO BE INSERTED*].

6. The Producer warrants that:
 - 6.1 It has authority to enter into this agreement on behalf of the Artist;
 - 6.2 the Artwork will be original to the Artist and that the Artist shall be the owner of the copyright and any other intellectual property in the Artwork;
 - 6.3 the Producer and the Artist shall exercise all reasonable skill, care and diligence in undertaking and creating the Artwork in accordance with the Brief;
 - 6.4 the display of the Artwork at the Venue will not infringe the rights of any third parties;
 - 6.5 all and any materials used in the production of the Artwork have been imported in accordance with all applicable laws and, if applicable, the Convention on International Trade in Endangered Species of Wild Fauna and Flora CITES policy (or its equivalent in the country of origin) and that the materials have not been used in a way which is illegal, inappropriate, or morally reprehensible; and
 - 6.6 Glasgow International shall have the right to quiet possession of the Artwork for the duration of the Exhibition including but not limited to the display of the Artwork at the Venue.

7. The Producer further warrants that:
 - 7.1 The Venue is suitable in all respects for display of the Artwork to the general public, including but not limited to compliance with any licensing and health and safety requirements.
 - 7.2 The Producer shall ensure that there exists throughout the duration of the Exhibition a policy of insurance with a reputable insurance provider to cover the Venue for all liabilities that may arise, including but not limited to Public Liability Insurance to the value of FIVE MILLION POUNDS (£5,000,000) STERLING in respect of any one claim and unlimited in the aggregate, and shall exhibit such policy to Glasgow International at least one (1) month prior to the Exhibition. For the avoidance of doubt such insurance does not require to be in the name of the Producer or the Artist.

8. The Producer shall ensure that, in the event that the Artwork is sold by the Artist within three (3) years of the conclusion of the Exhibition, the Artist will repay to Glasgow International within twenty-eight (28) days of completion of the sale whichever is the lesser of:
 - 8.1 the Contribution; or
 - 8.2 thirty percent (30%) of the sale price of the Artwork.

9. In the event that the Artwork is displayed in any venue or exhibition following the Exhibition, the Producer shall ensure it is accompanied by the following credit:

“[REQUIRED CREDIT TO BE INSERTED]”

10. The Producer will at all times bear any risk of loss or damage to the Artwork, whether in a completed or uncompleted state. It shall be the Producer’s responsibility to obtain any insurance the Producer feels necessary in relation to the Artwork.

11. The Producer shall ensure that the Exhibition receives appropriate acknowledgement, and in this regard the Artwork shall be accompanied by the following credit during the Exhibition:

“[REQUIRED CREDIT TO BE INSERTED]”

12. The Producer shall ensure that the Artwork is fully prepared and on display in the Venue by no later than 6pm on Tuesday 5 April 2016 to allow Glasgow Life to undertake all such as photo and video documentation as Glasgow Life may require. In addition, where required by Glasgow, the Producer shall make the Venue available for such press visits and preview shows as Glasgow Life may require.
13. The Producer shall complete the Evaluation, in such form as shall be advised by Glasgow Life, by no later than Friday 13 May 2016.
14. The Producer hereby agrees to fully and effectively indemnify Glasgow International against all and any losses, liabilities, costs, claims, actions, proceedings, decrees or judgements made, brought or established against Glasgow International in relation to any breach of this Agreement by the Producer.
15. The Producer further agrees to fully and effectively indemnify Glasgow International against any and all losses, liabilities, costs, claims, actions, proceedings, decrees or judgements made, brought or established against Glasgow International in relation to the Venue.
16. The Producer undertakes, during the preparation of the Artwork and for the duration of the Exhibition, to notify Glasgow International within seven (7) days of any change of address including the address of the Artist's studio and thereafter, within the period of one (1) month.
17. No variations or additions to these Conditions may be made without the written consent of both Glasgow International and the Producer.
18. These Conditions are personal to the Producer who may not assign any part of their obligations without Glasgow International's written permission (which shall not be unreasonably withheld).
19. The Producer warrants that they, the Artist and the Artwork shall not:
 - 19.1 provide any information about the Scottish Parliament General Election intended to generate support for any political party; and/or
 - 19.2 represent, promote, support or advertise in any way any particular outcome or political party.
20. Where the Producer consists of more than one individual, each of these individuals shall be jointly and severally liable for compliance with the terms of this Agreement, and in complying with its obligations hereunder Glasgow International shall be entitled to provide notice or payment to, or otherwise liaise with, one of these individuals and it shall be deemed to have done so to all of the individuals.
21. In the event of any conflict between the terms of the Brief and these Conditions, these Conditions shall prevail.
22. These Conditions are governed by the Law of Scotland and subject to the exclusive jurisdiction of the Scottish Courts.

Notable Statistics

Audience Profile

Responses to GI 2016

201,155 recorded attendances to the festival

19,166 unique attendances to the festival visiting an average of 10 exhibitions

66% of visitors were visiting the festival for the first time

50% rated the quality of exhibitions / events top mark of 'very good'

64% rated quality of venues top mark of 'very good'

95% believed the festival was either 'better or 'on a par' with 2012

87% would like to return to the festival in 2014

Audience characteristics

41% were resident within Glasgow this was less than 2012 but on par with 2010.

27% of visitors came from outside Scotland: this was an increase in both UK and International visitors.

22% of visitors were living in local authorities adjacent to Glasgow or elsewhere in Scotland.

71.8% aged 16-44 years old

19% aged 16-24 years old

GI's impact on Glasgow

25% of visitors were visiting Glasgow for the first time.

Visitors to the festival were very positive about their experience of Glasgow:

93% rated their experience of Glasgow as 'very good'

Economic impact on Glasgow was £1,640,046 and on Scotland was £1,197,005.

Audience Numbers

GI	Number of Visits	Individual Attendees
2006	53,687	9,706
2008	89,346	12,753
2010	153,182	16,237
2012	205,067	33,945
2014	201,155	19,605

Glasgow International has seen a climb in audience figures consistently over the since 2006 both in visits as well as individual visitors. 2012 marked the single biggest increase in both visits and individual visitors; with over 50% increase in the latter and 25% increase in the former, these figures were impacted by the huge success of Sacrilege. The average number of exhibitions visited dropped in 2012 to 6.6 from 9.4 in 2010. In 2014 the average number was 10.1.

Economic Impact

<u>Average length of stay</u>	<u>2010*</u>	<u>2012</u>	<u>2014</u>	<u>/</u>
- Day trip (1 day)	37%	67%	69%	
- 1 or more night stay	63%	35%	31%	

**Disruption to travel by the volcanic eruption may have influenced length of stay in 2010*

Statistics may be used by organisations to apply for further funding, for specific statistics regarding other demographics, please email info@glasgowinternational.org